

✧/Context✧

</Solution>

kanecode built **Movistar+ Fanshop**, an easy-to-use solution that allows Movistar+ to sell series merchandise directly to its viewers. The marketing team has full control of the portal, where they can easily upload stock, control the sales process, receive statistics on portal visits, know which products are viewed the most, manage content, and export data to Excel for analysis. The project's **Low-Code** architecture enabled easy scalability, making it a simple process to integrate the Fanshop with other **Movistar+** platforms and apps. It reliably handles thousands of requests per minute without security failures or system crashes.



</Benefits>

- > Adapts to future market needs
- > Simplifies management and updates
- > Automates the purchase process
- > Does not require investment in new technology or staff



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